

Revolutionize Your Reading Experience: Get the free Kindle application for iPhone



Booklovers, bibliophiles, and reading fanatics, I've got a prize for you. The Kindle application for the iPhone is a steal. It is free, portable, quick, convenient, and did I mention free? iPhone owners don't have to pay the going price for amazon.com's well-sought after, portable reading device, the Kindle; instead, we can just download the free Kindle application from iTunes and take our books with us everywhere that we go.

Without becoming an iPhone cheerleader, I just want to point out that even though the iPhone has a small reading screen, the reading text is 12 point, Times New Roman. You can read it horizontally or vertically, depending on the direction that you turn your iPhone. There is no scrolling. You just read the page on the screen, and swipe the iPhone screen when you are ready to advance to the next page.

The Kindle application for the iPhone uses amazon.com's Whispersync technology, which isn't dependent upon Wifi or a computer. The Whispersync technology instantly sends the books to your iPhone. Using your iPhone, you access amazon.com, select the books that you want to purchase, pay for them, and they instantly appear in your Kindle application book list. You can download samples of books to peruse before you purchase. After you sample the book, you click a link at the end of the sample that takes you to amazon.com where you can buy. Your purchases are instantly sent to your iPhone. If you decide that you don't want to purchase the book that you sample, you just delete it from your list. Easy and simple.

The iPhone is small and portable, so no more carrying around thick hardcovers and hard to read paperbacks. The iPhone also comes with a built-in backlight that provides lighting for you as you read. So, you don't even need a book light. Convenient!

Drawbacks? Okay, there is the little fact that you cannot get magazine or newspaper subscriptions using the Kindle application for iPhone. Amazon.com cannot give the iPhone users everything. They must reserve something to entice you to purchase their Kindle. So, if you want additional bells and whistles, such as receiving magazine and newspaper subscriptions digitally and adjusting the font size to suit your preference, purchase the actual Kindle. However, if you just want convenience, portability, and to instantly read books, then get this Kindle application for your iPhone. It's free!

You can have your own portable library. Take your favorite reads with you to the beach, on vacation, on an airplane, riding the bus or train, standing in a long line, sitting in traffic, and any other situation where you'd usually pull out your trusty book. The Kindle application provides a plethora of titles from every genre. It's everything book-fanatics-on-the-go need!

